**Piera Van de Wiel**

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~ 9176890515

***Education***

*New York University, TISCH SCHOOL OF THE ARTS* **|** New York, NY *August 2013-May 2017*

**Bachelor of Fine Arts, Degree in Drama: Minors in Music, and Business**

**Entertainment, Media and Technology.** *Hons*

***Jobs***

*DAYLIGHT INTERACTIVE August 2018 – present*

**Producer and Writer for new Horror Series “Caught”**

* Writes script for original horror series, 7 episodes.
* Manage and allocate film crew

*LIKE A BOSS GIRLS*  *June 2017- present*

**Contributing Author for News and Media company, which has over 1.2 Million**

* Writes monthly articles on entertainment, empowerment, forward females in their careers
* Conducts interviews with professionals, for example Film/TV Star Gloria Reuben (Lincoln)

*SUSAN YOUSSEF FILMS/ FOX FILMS January- August 2018*

**Associate Producer for film AMSANA - Fox Studios**

*PRINCESS GRACE FOUNDATION USA September-November 2017*

**Coordinator and a Production Manager for “Tribute to Princess Grace of Monaco”**

* Managed Women in Film events for the foundation, featuring the work of Actress and filmmaker Cecilia Peck and in attendance his Serene Highness Prince Albert of Monaco. And aided press events.

*BAFTA BRITANNIA AWARDS, LA*

**Talent Management**

* Aided the production and time management of Actor Dick Van Dyke through the course of the evening: red carpet interviews, press reception, Awards reception, portraits and Gala Dinner.

*ELEVEN SEVEN MUSIC GROUP, NYC January-May 2017*

**Digital Marketing and Publicity**

* Calculating Digital Reports of Artists, seeing the trends in their social media using Next Big Sound, and tracking the trends of the number of streams using Spotify Analytics
* Collecting Press Information and blasts for A&R
* Researching and updating Publicity outlets and contact information using Publicity Program Cision and Constant Contact
* Organizing a marketing plan for new artist to the label
* Pitch artists new content to media companies

*FUSION FILM FESTIVAL, NYC (Celebrating Women in Film, TV and New Media) September 2014-17*

**Co-Director, Production Manager, Head of Alumni Relations, Publicist**

* Programmed Film Festival Launch event and Festival panels, including Jean of the Joneses (with Gloria Reuben, Michelle Hurst, and Director Stella Meghie); Moderator and Production Manager of Seeso’s TV show Take My Wife (with Stars Cameron Esposito and Rhea Butcher and Head Writer Co- Executive Producer, Shauna McGarry); Production Manager of Underground Screening from the WGN Network (with Co-Creator, Writer and Executive Producer Misha Green and stars Jurnee Smolett-Bell and Amirah Vann); Manager and Director of Festival Panels: with Kelly Edwards (HBO Talent VP), our Woman of the Year Grammy award-winning Music Video Director Melina Matsoukas,
* Provided Work Flows of Festival events: Entertainment Industry Panels (including 2016’s Woman of Year Christine Vachon, and Queens of Comedy Panel with Robin Thede)
* Prepared and guided volunteers for set up, front of house management, industry liaisons
* Created and formed Marketing Campaigns to promote our mission of celebrating and promoting Women in Film TV and New Media
* Oversaw all departments (Marketing, PR, Photo &Video, Programming, Submissions, Editorial, Sponsorship, Finance).

*DAN HUBBARD CASTING, LONDON, UK Summer 2016*

**Casting Assistant**

* Researched and discovered new talent for upcoming films and theatre shows
* Operated the camera in auditions
* Actively read with the actors and liaised with Directors and Producers

*LIZ LEWIS CASTING PARTNERS, NYC May-August 2015*

**Casting Assistant**

* Researched Talent for casting calls for new film and television projects
* Worked proactively with agents and clients using Casting Networks
* Contributed to the productivity of the team using services such as Fast Capture
* Created and wrote script coverage for production companies and submissions of scripts